

Contest Period

BC Transit's Explore BC by Bus Contest (the "Contest") starts at 7:00 a.m. on February 27, 2017 (the Contest Start Date) and ends at 11:59 a.m. on March 27, 2017 (the Contest Period). All times listed are in Pacific Time.

Eligibility

The Contest is open to all residents of British Columbia, who have reached the age of majority in British Columbia (the "Entrant") at the Contest Start Date. The Contest is not open to employees of BC Transit, BC Transit's contractors, and contest suppliers, and members of their immediate families regardless of where they reside. For these rules, "immediate family" means mother, father, sister, brother, son, daughter and spouse.

How to Enter

To participate in the Contest, you may enter two ways: 1) by completing the contest entry form at www.explorebcbybus.com/contest, or 2) by posting on Twitter, Instagram, or Facebook ("Social Media") using #ExploreBCbyBus (the "Contest Hashtag").

Entry by Online Contest Entry Form: Complete the entry form found at www.explorebcbybus.com/contest. Entrants are encouraged to share their activity and/or destination in their community, during or to which they BC Transit, either by filling out the appropriate box on the form and/or uploading a photograph.

Entry by Social Media: You must have or create a personal Facebook, Instagram, or Twitter account to enter. There are no fees associated with the creation of a Facebook, Instagram or Twitter account. Once you have created your account:

1. Share a post detailing an activity you have done or a destination you have visited using BC Transit. Use the hashtag #ExploreBCbyBus (the "Contest Hashtag") in your post text to be entered. This post will be automatically aggregated to the BC Transit contest.
2. Contest participants may gain additional entries by sharing photographs of various destinations you have visited or activities you have done that included a trip with BC Transit on Facebook, Instagram or Twitter. The photographs do not need to include BC Transit vehicles or memorabilia. Use the hashtag #ExploreBCbyBus (the "Contest Hashtag") to be automatically entered. The photo entry is automatically aggregated to the BC Transit contest.
3. Contest participants may gain additional entries by sharing their activity details and/or photographs in the comments of the Pinned Contest Facebook Post at www.facebook.com/bctransit.
4. Each entry counts as one entry into the applicable weekly draw. Contestants are encouraged to share more posts to gain more entries. All entries are applicable to Grand Prize draw.
5. Users are encouraged to follow @BCTransit on Twitter, @bc_transit on Instagram or @BCTransit on Facebook.
6. Users who have submitted a tweet and/or post using the Contest Hashtag will be pooled together into a group, matched to a 7-day period from Monday 7:00 a.m. to Monday 6:59 a.m. A user will be randomly drawn from the group.

All entries may be featured on the homepage hashtag wall at www.explorebcbybus.com and on BC Transit's Facebook, Instagram and/or Twitter pages. The winner's name and/or social handle, and their post or tweet, may be featured on BC Transit's social channels upon announcement of the winner.

Post Entry Rules

1. Your contest entry must: A) be posted directly from your Twitter, Instagram or Facebook account during the Contest Period and include the designated hashtag #ExploreBCbyBus, or be submitted via the online contest entry form during the Contest Period; B) be in 'good taste' and must not be explicit or offensive as determined by BC Transit in its sole and absolute discretion; C) not violate any law or regulation; D) not be libelous, threatening or harassing; and E) not instigate others to commit illegal activities or violate human rights.

2. BC Transit's right to use contest entries: You acknowledge that your contest #ExploreBCbyBus post may appear in BC Transit's Twitter, Instagram or Facebook feed after they are posted on your account or submitted via the online contest entry form and may appear in other electronic and print materials related to the Contest, including promotional materials. By using the designated contest hashtag or by submitting an entry via the online contest entry form, you grant BC Transit the right to use, publish, adapt, edit, dispose of and /or modify such entry and the concepts and waive all your rights in the entry without notice or compensation and agree that you may be required to sign a release to that effect.

Weekly Prize

One (1) prize will be awarded each week during the Contest Period. The total retail value of each Prize is the value of one (1) one-month bus pass in winner's BC Transit service region of choice. Draw dates will be: March 6, 2017; March 13, 2017; March 20, 2017; and March 27, 2017.

Grand Prize

Two (2) year-long BC Transit bus passes valid in winner's region, or the equivalent in month-long BC Transit bus passes. Two (2) nights accommodation at BC Transit's business of choice in Kelowna, BC for two (2) adults OR two (2) adults and two (2) children aged 18 or younger at time of stay. A Monashee Adventure Tours Myra Canyon Trestles & Tunnels Bike Tour for up to four (4) people. An Okanagan ATV Tours two-hour ATV tour for up to four (4) people, valid March to November. The total estimated retail value of which is \$2,200.00 CAD. The prize will be valid for one year from draw date at which time it will be invalid. Draw date is March 27, 2017.

Limit

A confirmed winner can only win one (1) weekly Prize per person per account during the Contest Period. A confirmed winner of a weekly Prize may still be eligible for the Grand Prize.

Prize

A Prize must be accepted as awarded, is non-refundable, cannot be replaced if lost or stolen

and is not convertible to cash. Odds of winning depend on the total number of eligible entries received during each Contest.

Winner Verification & Publicity/Liability Release

Selected Entrants will be announced via the BC Transit social media accounts by sending a direct message to the Selected Entrant's winning Twitter, Instagram, or Facebook account. Selected Entrants will be required to contact BC Transit via the email address provided in the announcement. Selected Entrants have 48 hours from the time BC Transit contacts them to email BC Transit to claim their prize and Selected Entrants must satisfy the requirements of Rules above. If an email is not received from a Selected Entrant within the prescribed time, the Prize may be forfeited and awarded to an alternate Entrant.

Confirmed Winner

To be confirmed a Winner, a Selected Entrant must: A) Be eligible and in compliance with these Official Rules; B) Correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical, skill testing question provided by BC Transit; and C) Sign and return (by mail to 520 Gorge Road East, PO Box 9861, Victoria, BC V8W 9T5, or by email to an email address provided at time of Winner Verification) within five business days of delivering an Affidavit of Eligibility and Liability/Publicity Release ("Declaration and Release document") releasing BC Transit, advertising or promotional agencies, and its affiliates from any liability, losses, damages and expenses which may be suffered or incurred in connection with this Contest or the Prizes.

Conduct and Limitation of Liability

1. BC Transit reserves the right, in its sole discretion, to disqualify any Entrant they find to be: A) Violating these Rules; B) Tampering or attempting to tamper with the entry process or the operation of the Contest; or C) Acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Any attempt by an Entrant or any other individual to undermine the legitimate operation of the Contest may be a violation of criminal and/or civil laws. Should any such attempt be made, BC Transit reserves the right to seek remedies and damages to the fullest extent permitted by law.
2. BC Transit takes no responsibility for typographical errors or other production errors, including but not limited to, in any comments posted on the BC Transit social channel feeds and in any advertising.
3. By accepting a Prize, each declared Winner consents to the use of his/her entry, user name, first name, statements, city of residence and/or photograph or other likeness in any advertising or promotional activities carried out in any medium by BC Transit, without further notice or compensation.
4. Entrants release and hold harmless BC Transit, its affiliated companies, advertising and promotional agencies, and all of its directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releases") from any liability in connection with this Contest or the awarding of a Prize.
5. Further, BC Transit and the Releases are not responsible for any errors or omissions in the advertising of this Contest. BC Transit and the Releases assume no responsibility for failure of

the internet or the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion.

General

1. This Contest will be run in accordance with these Official Rules, subject to amendment by BC Transit only. By entering, Entrants agree to abide by these rules and will be deemed to have received, read and understood them by participating in the Contest.
2. BC Transit reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering or infection by computer virus, BC Transit reserves the right in its sole discretion to cancel the Contest all together or to conduct a random draw from all previously received eligible entries to select a Prize winner(s) for the remaining Prize(s). Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest may be a violation of criminal and/or civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
3. All entries become the permanent property of BC Transit and none will be returned. This Contest is void where prohibited and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest is governed by the laws of the province of British Columbia and the federal laws of Canada applicable therein.

Protection of Personal Information

Any personal information collected by BC Transit about Entrants is solely for the purpose of administering this Contest. No further communication will be received by Entrants unless Entrants provide BC Transit with permission to do. Please see our Privacy and Collections Statement for information on BC Transit's policy towards maintaining the privacy and security of personal information.